

Katey McPherson- Media Bio



Short Bio:

Katey McPherson is an educator, school leader, and digital wellness advocate who empowers parents to raise confident children and forge stronger family bonds. With 27 years of experience as a teacher, counselor, and school administrator, she offers practical strategies for managing digital challenges, school stress, and emotional well-being. Known for her clear, compassionate approach, Katey helps families decode what kids really need to thrive in today's digital age. Learn more at: www.KateyMcpherson.com

Full Bio:

Katey McPherson is a passionate digital wellness advocate and educator dedicated to helping parents raise confident, resilient children. Drawing on 27 years as a secondary school teacher, guidance counselor, and school administrator, she has devoted her career to enhancing student and teacher social-emotional wellness. Recognizing that traditional schooling often leaves gaps in digital and emotional support, Katey developed a holistic approach that bridges academic, mental health, and digital citizenship needs. She currently serves as the Director of Professional Development for a leading school safety app and has spearheaded community initiatives in youth suicide prevention and mental health advocacy. Previously, she served as the Executive Director of a renowned teacher and parent training institute and has contributed to boards focused on media and technology responsibility. Katey's practical, empathetic strategies empower families and educators alike. Katey currently resides in Queen Creek with her family. Learn more at: www.KateyMcPherson.com

